BA (Hons) Business Management (2-year Top-Up)

Programme Specification

1. **Programme title**	BA (Hons) Business Management (2-year top-up)
2. **Awarding institution**	Middlesex University
3a. **Teaching institution**	Middlesex University
3b. **Language of study**	English
4a. **Valid intake dates**	September
4b. **Mode of study**	Full Time
4c. **Delivery method**	☑ On-campus/Blended ☐ Distance Education
5. **Professional/Statutory/Regulatory body**	n/a
6. **Apprenticeship Standard**	n/a
7. **Final qualification(s) available**	BA (Hons) Business Management
8. **Year effective from**	2022-23

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9. Criteria for admission to the programme

Admission to level 5 (2-year top-up) requires 120 credits (60 ECTS) at level 4, including at least 90 credits (45 ECTS) specialising in business. At least 15 credits (7.5 ECTS) must be passed in each of the following business subjects: Finance/Accounting/Economics, Marketing, and Management/Human Resource Management. Applicants with HND in Business or equivalent subject with a pass profile are also admitted to level 5.

Applicants whose first language is not English are required to achieve a minimum score of 6.0 in IELTS overall (with a minimum of 5.5 in each component) or an equivalent qualification recognised by Middlesex University.

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The equivalence of qualifications from outside the UK will be determined according to NARIC guidelines.

10. Aims of the programme

The programme aims to:

- provide students with knowledge and understanding of organisations, their management and the business environment;
- develop critical and analytical problem-solving skills and apply these in a business context;
- prepare students for a career in business and management or further study;
- develop a wide range of general transferable skills and attributes which equip students to become effective and responsible global citizens.

11. Programme outcomes*

A. Knowledge and understanding	Teaching/learning methods
On completion of this programme the successful student will have knowledge and understanding of: 1. characteristics, functions and structures of organisations and their integration; 2. theories, processes and models of HR, accounting & finance, marketing, and operations and their role in effective management of a business; 3. global business environment and its impact on strategy, behaviour and management of organisations; 4. tools and techniques for business decision making; 5. the management and applications of information systems and digital technologies and their impact on organisations and business models; 6. social responsibility, ethical behaviour, sustainability and innovation in contemporary business decisions and activities.	Students gain knowledge and understanding through lectures, workshops and seminars, guided reading of textbooks, academic journals, and case studies, and on-line and in-class exercises. **Assessment methods** Students' knowledge and understanding is assessed by in-class and on-line tests, presentations and written assignments.
B. Skills On completion of this programme the	**Teaching/learning methods** Students learn cognitive skills through

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successful student will be able to:
1. critically evaluate theories, issues, models, arguments and evidence in the field of business and management;
2. use technology to acquire, analyse and communicate information;
3. critically analyse facts and circumstances to determine the cause of a problem and identify, develop and select appropriate solutions;
4. communicate effectively through a variety of medium in a form appropriate to the intended audience;
5. locate, extract, analyse and synthesise information from multiple sources, and generate and develop ideas;
6. apply management concepts, models, theories and techniques in a business context;
7. work effectively both independently and within a team.

individual and group lecture and seminar exercises and tutor led class discussions, problem solving, workshops, use of technology, as well as feedback on assessments.

Assessment methods
Students' cognitive skills are assessed by practice based individual and group coursework assignments, oral presentations, in-class and on-line tests.

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12. Programme structure (levels, modules, credits and progression requirements)

12. 1 Overall structure of the programme

The programme is studied over two years full time.

The programme is divided into study units called modules and modules are either 15 or 30 credits. The academic provision of the University is based on credit accumulation. Students will accumulate credit points by passing modules in order to gain the award of the University. To gain a BA (Hons) degree title a student must gain 240 credit points of which 120 must be at level six, i.e. year 3 (this is in addition to the 120 credits pre-accreditation). Students will study modules totalling 120 credits per year.

There are five compulsory modules at level 5 (year 2) designed to enhance and broaden students' understanding of the core aspects of business and management. Students will also choose one optional module.

At level 6 (year 3) students will study three compulsory modules designed to advance skills and knowledge appropriate to graduate level in topics fundamental to managerial decision making. Students will also choose three optional modules.

The structure of the programme is as follows:

Full time (240 credits plus 120 credits pre-accreditation):

	MGT2221 Operations Management (30)	
	Option (30)	
Year 2	**Term 1**	**Term 2**
	MGT2411 Business Environment (15)	MGT2421 Principles of Innovation and Entrepreneurship (15)
	BIS2018 Management Information Systems (15)	HRM2018 Organisational Behaviour (15)

	MGT3314 Strategic Management (30)	
	Option (30)	
Year 3	**Term 1**	**Term 2**
	HRM3018 Workforce Management (15)	MGT3018 Professional Communication (15)
	Option (15)	Option (15)

Options chosen from:

Year 2 (30 credits)
HRM2118 Human Resource Management in Practice
ECS2290 Trade and International Business
LAW2130 Business Law
ACC2222 Accounting and Finance for Business
MKT2001 Marketing Research and Insights

Year 3 (30 credits)
HRM3017 Equality, Diversity and Inclusion
MGT3027 Business Start-Up
MGT3026 Business Game
MGT3998 Research Project
MGT3118 Principles of Project Management
MGT3009 Global Supply Chain Management
MGT3014 Innovation Management
MBS3001 Work Internship
MBS3013 Consulting to Organisations

Year 3 Term 1 (15 credits)
HRM3118 Leadership
HRM3218 Coaching and Mentoring
MGT3023 Business Ethics
MGT3318 Sustainable Business
MKT3014 Services Marketing Management
MGT3119 Managing Business in Asia

Year 3 Term 2 (15 credits)
ACC3010 Strategic Management Accounting
FIN3020 Entrepreneurial Finance
MGT3218 Organisational Change
MGT3028 Business Analytics

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12.2 Levels and modules		
Level 5		
COMPULSORY	OPTIONAL	PROGRESSION REQUIREMENTS
Students must take all of the following: MGT2221 MGT2411 BIS2018 MGT2421 HRM2018	Students must also choose one from the following: HRM2118 ECS2290 LAW2130 ACC2222 MKT2001	Students must pass 90 credits at level 5 to progress to level 6
Level 6		
COMPULSORY	OPTIONAL	PROGRESSION REQUIREMENTS
Students must take all of the following: MGT3314 HRM3018 MGT3018	Students must also choose one from the following: HRM3017 MGT3027 MGT3026 MGT3998 MGT3118 MGT3009 MGT3014 MBS3001 MBS3013 and one from the following: HRM3118 HRM3218 MGT3023 MGT3318 MKT3014 MGT3119 and one from the following: ACC3010	

	FIN3020 MGT3218 MGT3028	

12.3 Non-compensatable modules (note statement in 12.2 regarding FHEQ levels)	
Module level	**Module code**
	None

13. Curriculum map
See page 8-9

14. Information about assessment regulations
Middlesex University Assessment Regulations apply to this programme: http://www.mdx.ac.uk/__data/assets/pdf_file/0019/444610/Regulations-2017-18-Final-2.pdf

15. Placement opportunities, requirements and support
N/A

16. Future careers (if applicable)
Business management is a broad degree that allows the students to develop a wide range of business related knowledge and transferable skills. This offers the graduates a wide range of career opportunities in different roles, sectors and industries in public, private and not-for-profit organisations. The graduates typically work as business, HR, finance, marketing, PR and sales professionals and entrepreneurs. The University Employability Centre will be able to give further guidance: http://unihub.mdx.ac.uk/your-employment Additionally, graduates may wish to further enhance their career opportunities and undertake post-graduate study.

17. Particular support for learning (if applicable)
• Learning Enhancement Team (LET) • Learning Resources • Programme Handbook and Module Handbooks

- Access to Progression and Support Advisors
- MyLearning

18. JACS code (or other relevant coding system)	N200
19. Relevant QAA subject benchmark group(s)	Business and Management

20. Reference points

- QAA Subject Benchmark in Business and Management 2015
- QAA Guidelines for programme specifications 2006
- QAA Qualifications Framework 2014
- Middlesex University Regulations
- Graduate Attribute Framework

21. Other information

Indicators of quality:
- Progression statistics and good awards
- Student feedback
- External examiners' reports
- Student employability

Please note programme specifications provide a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve if s/he takes full advantage of the learning opportunities that are provided. More detailed information about the programme can be found in the rest of your programme handbook and the university regulations.

Curriculum map for *BA (Hons) Business Management (2-year Top-Up)*

This section shows the highest level at which programme outcomes are to be achieved by all graduates, and maps programme learning outcomes against the modules in which they are assessed.

Programme learning outcomes

Knowledge and understanding	
A1	characteristics, functions and structures of organisations and their integration
A2	theories, processes and models of HR, accounting & finance, marketing, and operations and their role in effective management of a business
A3	global business environment and its impact on strategy, behaviour and management of organisations
A4	tools and techniques for business decision making
A5	the management and applications of information systems and digital technologies and their impact on organisations and business models
A6	social responsibility, ethical behaviour, sustainability and innovation in contemporary business decisions and activities
Skills	
B1	critically evaluate theories, issues, models, arguments and evidence in the field of business and management
B2	use technology to acquire, analyse and communicate information
B3	critically analyse facts and circumstances to determine the cause of a problem and identify, develop and select appropriate solutions
B4	communicate effectively through a variety of medium in a form appropriate to the intended audience
B5	locate, extract, analyse and synthesise information from multiple sources, and generate and develop ideas
B6	apply management concepts, models, theories and techniques in a business context
B7	work effectively both independently and within a team

Programme outcomes												
A1	A2	A3	A4	A5	A6	B1	B2	B3	B4	B5	B6	B7
Highest level achieved by all graduates												
6	6	6	6	6	6	6	6	6	6	6	6	6

Module Title	Module Code by Level	Programme outcomes												
		A1	A2	A3	A4	A5	A6	B1	B2	B3	B4	B5	B6	B7
Level 5														
Operations Management	MGT2221		✓		✓	✓			✓	✓			✓	✓
Business Environment	MGT2311	✓		✓	✓		✓			✓	✓	✓	✓	
Management Information Systems	BIS2018					✓			✓			✓		
Principles of Innovation and Entrepreneurship	MGT2321	✓					✓	✓				✓	✓	
Organisational Behaviour	HRM2018	✓	✓	✓				✓					✓	
Level 6														
Strategic Management	MGT3314	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Workforce Management	HRM3018		✓	✓	✓			✓				✓	✓	
Professional Communication	MGT3018					✓		✓	✓	✓	✓			