

This Course Information Form provides the definitive record of the designated course

## General Course Information

Course Title	Master in Business Administration with Data Analytics
Qualification	MBA
FHEQ Level	7
Intermediate Qualification(s)	None
Awarding Institution	University of Bedfordshire
Location of Delivery	AA
Mode(s) of Study and Duration	Full-time over 24 months
Professional, Statutory or Regulatory Body (PSRB) accreditation or endorsement	N/A
UCAS Course Code	
External Benchmarking	QAA UK Quality Code for Higher Education 2014 Part A, October 2014 QAA Subject Benchmark Statement, Master's Degrees in Business and Management, June 2015 QAA Characteristics Statement for Master's Degrees, September 2015
Entry Month(s)	Block delivery (6 intakes per year) October, November, February, April, June, August

### Why study this course

The course combines core MBA disciplines with innovative subject areas supported by the latest research in strategic management and leadership to develop business competence and strengthen confidence and credibility, providing you with the practical and theoretical capabilities to master the complexities of a competitive and changing business environment.

Data Analytics Units cover a wide range of topics including programming , databases , security ,project management and computer networking , giving you both the underpinning theory and the ability to apply it to complex real world problems as well as an awareness of emerging technologies and developments .

The Data Analytics Units are designed for non computing graduates who are looking to apply information technology to their careers , or who are looking to change their career direction . These Units cover a wide range of topics including programming , databases , project management , and computer networks . During the units you will learn the underpinning theory of these topics and you will apply these theories to practical scenarios .

## Educational Aims

The MBA is a flagship generalist management qualification designed to meet the needs of early career individuals and is structured to support your aspirations for fast track career progression through the development of leadership and strategic management skills and a contemporary understanding of business.

The course adopts a practice-led curriculum and aims to develop an advanced knowledge of organisations and their effective management in the dynamic competitive global context, and the ability to creatively apply this knowledge and understanding to complex issues to systematically and innovatively enhance strategic business and management practice.

This offers a challenging learning opportunity to encourage the integration of theory and practice supported by experienced academics with substantial management experience. Through practice events you will work with academics and professors of practice on live consultancy projects with leading employers in organisations across private, public and not-for-profit sectors to support your personal and professional development as a creative and innovative leader with the knowledge and skills needed in the global, knowledge-based economy.

You will develop the attributes and skills expected of post-graduates, as recognised by professional and industry bodies such as the Chartered Management Institute and the Confederation of British Industry, including team-working, negotiation skills, leadership, confidence and the ability to apply critical and creative thinking to complex and unclear problems to develop innovative solutions.

This degree aims to enhance your professional prospects by developing your capability to apply the latest thinking relating to organisational development and change in the competitive global context. Integrating an enhanced focus on data analytics expands the contemporary focus and leading edge nature of the organisational knowledge and skills developed through the MBA . Successful completion of the MBA highlights your potential to have a real impact on the transformation of the organisation you join.

## Course Structure

The Units which make up the course (including the Professional Practice Year as applicable) are:

Unit Code	Level	Credits	Unit Name	Core or option
BSS064-6	7	30	Leading and Managing Organisational Resources	Core
BSS058-6	7	30	Strategy and the Global Competitive Environment	Core
BSS070-6	7	0	Advancing Professional Practice	Core
BSS060-6	7	30	Project Management	Core
BSS057-6	7	30	Corporate Innovation and Entrepreneurship	Core
CIS108-6	7	30	Data Modelling , Management & Governance	Core
CIS109-6	7	30	Computer Networks and SecurityComputer Networks and	Core
BS074-6-6	7	10	Personal Professional Development	Core

CIS132-6-6	7	10	Developing Independent Research	Core
<b>Master's stage</b>				
BSS063-6	7	15	Management Practice	Core
BSS056-6	7	45	Theory into Practice Project	Core

### Course-Specific Regulations

Students can progress to the dissertation stage provided they have attempted all elements of the prescribed assessment for the taught stage; have passed units to the value of at least 170 credits; and providing the repeat assessments (referrals) are not due to an academic offence.

Students will not be permitted to progress to the dissertation stage whilst carrying a referral in any of the additional (extra) units of study.

### Entry requirements

In order to cope with the demands of the course you should have:

- A good Honours degree in any discipline from a recognised university or higher education institution
- For international students English competence of IELTS 6.0 or equivalent is required. We also consider candidates with other relevant qualifications and individuals with appropriate work experience.

**Entry Requirements:** <http://www.beds.ac.uk/howtoapply/admissions/making-your-application>

International students: <http://www.beds.ac.uk/international/international-applications/international-entry-requirements>

Field

### Additional Course Costs

For the unit BSS063-6 Management Practice you will engage in a business simulation for which you will need to pay a fee to the commercial provider (currently US\$44.95).

### Graduate Impact Statements

The course has been designed to develop graduates who are able to:

- Apply contemporary approaches to strategic management and leadership in complex organisations to systematically and creatively evolve the business, while understanding real life challenges and uncertainties.
- Inspire collaboration and synergistic team work by managing relationships, sharing skills and experience and objective consideration and evaluation of alternative perspectives, in contributing to professional, ethical and innovative practice.
- Synthesise a range of information in the context of new situations using informed judgment to develop innovative approaches to organisational challenges and opportunities.

### Course Learning Outcomes

Upon successful completion of this course, students should be able to:

1. Demonstrate a systematic understanding of and critically assess the external context in which modern organisations operate including economic, political, social and environmental change and the regulatory and governance trends impacting on different organisations.

2. Assess and apply relevant knowledge to a range of complex situations taking account of the development and progression of the relationship and expectations between markets and customers and other stakeholders.
3. Understand and synthesise the financing of the business enterprise, the sources, uses and management of finance and the use of accounting for managerial and financial Academic applications
4. Demonstrate critical understanding of the range of theory related to the development of people in organisations
5. Demonstrate sensitivity to the complexity of implementing plans and of achieving change in organisations both because of individual and organisational obstacles and critically appraise the methods available to managers to handle this complexity.
6. Effectively manage relevant communication and information technologies for application in business and management in a global knowledge-based economy.
7. Demonstrate independent planning, initiative and enterprise in order to meet the demands of a Master's degree in Business Administration, while taking responsibility for personal learning and continuous professional development.
8. Demonstrate a deep and systematic knowledge and understanding of the key principles, tools and techniques in the field of applied computing and information technology aligned with advanced problem solving , innovation and creativity to develop solutions to applied computing and information technology contexts .
9. Acquire strong technical expertise and critical awareness of the security implications, methodologies and frameworks applied to modern information security management systems to safeguard organisations and their assets.
10. Flexibly and creatively apply knowledge to improve and modify existing incident response programmes and demonstrate the ability to critique national and international standards and best practices.
11. Demonstrate knowledge and understanding of what goes into a research proposal, the rudiments of good research design at masters level and be able to produce work of a standard consistent with research publications in your field of study, communicating conclusions clearly to a specialist and non specialist audience.
12. Demonstrate a systematic understanding of career planning including factors of organisational and personal collaboration that impact on career trajectories and be able to conduct a self evaluation of oneself against relevant skills and organisational competences to establish a personal development plan that delivers personal and organisational performance impact .

#### **PSRB Details**

**None**

#### **Learning and Teaching**

The MBA adopts a block teaching and guided learning approach using latest approaches including flipped classroom to support the practice-led curriculum for early career leaders and managers, aspiring to develop as global citizens and with an emphasis on internationalisation and employability. Units are delivered in 6-week blocks with a focus on the impact of management education on your career through the application of research to management practice. This energetic and active approach to learning will enhance your confidence and self-esteem and support your development as an autonomous learner and innovative business practitioner.

The teaching team includes staff with a specialist research base and the influential contributions of experts with a depth of practical experience in management and leadership. We treat our MBA students as colleagues in the enterprise of learning and expect you to engage with this approach in a way which reflects your professional aspirations.

You will participate in a Welcome week before the start of your course so that you are fully prepared, and will engage in Advancing Professional Practice between teaching blocks to actively support your development and progression towards your aspirations and to support your transition into your first post-MBA work role.

The teaching on the applied computing units uses everyday experiences as a starting point to embark on a more systematic analysis and interpretation of key technologies and their application through a series of lectures and practical demonstrations and exercises.

## **Assessment**

The underpinning philosophy of all assessments is to develop both your knowledge and skills to enter employment as a confident manager with a strong base from which to meet your own aspirations. This requires consideration of your own personal capabilities as well as looking outward at the business world. The aim is for you to become an independent and self-directed lifelong learner. Apart from the formal assessments there will be an emphasis on self, peer and group assessment. Tutors will provide feedback on formative assessments to support your development of good academic practice.

All assessments are rooted in authentic and practical workplace scenarios to enable the integration of theory and practice in dynamic 'real world' work contexts. Exams are kept to a minimum. To facilitate learning for all students a range of assessment methods are used throughout the course, including:

- Business Academics to demonstrate contextual insight and professional practice;
- Project Plans to demonstrate project planning skills;
- Seminar Papers to develop critical analysis skills;
- In-class tests of your knowledge of core concepts in context;
- Project Academic integrates learning throughout the course independently applied in practice;
- Business simulation where you demonstrate the impact of your strategic decision making.
- The generation of an artefact for applied computing and information technology units.

The focus is on the impact of management education to management practice and later assessments require greater complexity and integration through independent study to support your successful transition into work. This is exemplified by two units at the dissertation stage: Management Practice and the Theory into Practice Project. These help you to consider your personal and professional development and the complexity of applying management education in practice once in employment.

## Assessment Map

Students can join the course at the start of Blocks 1-6. Week numbers refer to 6 week blocks not calendar weeks.

Units	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11	Week 12
BS064-6					F	CW-ePO						
BS060-6		F	WR-1		F	PR-Oral						
BS058-6		F	PJ-Art		F	WR-BUS						
BS057-6		F	CW-OT		F	CW-ePO						
CIS108-6			PJ-Art		F	EX						
CIS109-6					WR-I	EX-PT						
BS074-6-6						CW-Port						
CIS132-6-6						CW-Port						
BS063-6			WR-1		F							
BS056-6						PR-Oral		F and +2				PJ-Pro

## **Developing your employability**

You will develop a broad range of knowledge and skills of business and management with potential for you to join an employer in a variety of positions. Understanding how theory applies in real organisations is key to your employability so this is the focus of every unit. Practical experience is embedded throughout the course starting from the Welcome week, in all blocks, through Advancing Professional Practice and in the final units designed to integrate theory and practice in contemporary organisations.

You will use case studies and other materials from current organisations introduced by staff research activities, and from tutor engagement with consultancy work and from Business School contacts. Tutors will also expect you to keep up with developments in business and key industry sectors through newspapers, magazines and business news websites.

Central to our vision to take business education, research and practice in exciting new directions are practice events. These are designed to integrate your learning and allow you to develop the skills and knowledge required to successfully progress your career. You will explore your own potential as a manager and strengthen your skills and capabilities.

At the end of the course you will experience two units specifically designed to support your transition to the work place. In the Management Practice unit you will experience either a live consultancy project or a challenging business simulation. The Theory into Practice Project supports the integration of management education and management practice in the context of contemporary organisations. These are specifically designed to help you make a successful transition into work and allow you to integrate areas of the MBA with a focus on an issue of interest to your future career. These help you to consider your own development and consider the complexity of putting what you have learnt into practice to advance your career once you join an organisation.

## **After Graduation**

### Career:

You will be in a good position to demonstrate your potential to employers. Recruiters value the skills to work in a team, the ability to continue to learn, analytical abilities and a broad understanding of management informed by contemporary research. Whatever you decide to do, the successful completion of your MBA should have laid a strong foundation for you to become a positive change agent in any organisation and an obvious champion for the added value of a dynamic and innovative organisational culture. You will also have had extensive and continuous opportunity for reflective and critical evaluation of your capability as a team worker and leader.

As part of a large and multi-cultural learning community, you should gain a valuable network of friends and contacts for the future. Our MBA Alumni organisation will help you keep in touch with your MBA contacts.

### Further study:

It is anticipated that you will enter employment after this course and the applied nature of the programme reflects that expectation. Later study options might include more specialist study as you develop your own functional focus or a DBA.

The tutors will always be there as a source of advice and help should you want to progress your development further.

## **Additional Information**

Peer-assisted learning (PAL) is inbuilt into the block delivery patterns

### *Initial Assessment*

Students complete an early formative assessment at the start of the course (Welcome week) and are provided with feedback in good time for preparation for the main assignments. The first assessment in all units is in Week 3 of the 6-week blocks.

### *Improving students' learning*

In the Welcome week students are provided with the International Orientation and input on good academic practice in the Academic Induction by the Course Coordinator and the teaching team. Welcome also includes various activities including team building and communication skills, Study Hub and Learning Resources. Practice events are central to learning on the MBA and are highly beneficial in developing students' understanding of team work, presentations and focussing on the task. The Welcome and Advancing Professional Practice weeks also serve the purpose of socialising for students leading to greater cohesion.

Good academic practice is emphasised in all units on the full-time MBA and this starts during Welcome week where you will be expected to complete preparatory work so that you are ready to engage effectively in learning.

### *Academic Integrity*

Training and emphasis on good academic practice (see above) is supported by the Academic Integrity Resource which all students must complete prior to the submission of the first assignment.

### *Internationalisation*

The course comprises mainly international students and therefore cohorts are multicultural. Teaching and learning activities are highly interactive encouraging debate among students and with the tutors. Students are actively encouraged to discuss and use examples from their home countries relevant to the weekly topics for discussion. This is actively practiced by all tutors on the course and leads to lively and interesting debates. The taught materials on each unit adopt a multicultural and global perspective as far as is possible within the discipline and, in the practice-based approach tutors draw on international cases and/or give students the choice of organisation which can include organisations from their home country which adds to the value of their learning.

### *Sustainability*

The MBA Toolkit provides students with a range of tools for application in context and the skills to know when and how these might be used in the dynamic global environment. Students are encouraged to develop lifelong learning skills and a systematic understanding of strategic and operational management. Reflection is encouraged in support of continuing personal and professional development to evaluate, implement and achieve transformation in the organisations in which they work. Networking is also encouraged among the various cohorts in the UK and Europe as well as in our overseas partners.

## **Student Support during the course**

The course team will be your first point of contact while you are studying and you will also be allocated to a student self-study support group, which will also act as both a learning and motivational help to you. You can meet up face-to-face apart from the times you are at the University or can contact via email. Students are supported through a comprehensive Welcome process in the week prior to the start of your first teaching block. During this week you will be supported in good academic practice, the use of formative assessment, personal and professional development and allocation of a Personal Academic Tutor. Students are supported in a number of ways.

- The Student Information Desk (SID) <http://www.beds.ac.uk/studentlife/student-support/sid/services> provides a range of support services and an interface to the University Student Engagement and Mitigation Team for extenuating circumstances <http://www.beds.ac.uk/studentlife/student-support/academic/extenuating>
- A Student Advisory Service is provided within the Business School to assist with general academic advice.
- Subject Librarians can assist with advanced information retrieval for assignments and the dissertation in particular <http://lrweb.beds.ac.uk/help/ALLs/Subjects>
- Study Hub provides advice and guidance on developing academic skills <http://lrweb.beds.ac.uk/studyhub>

Support provided during Welcome week is further reinforced through the Advancing Professional Practice process prior to the start of all subsequent teaching blocks. At the start of the final block you will receive guidance on career development and employability to support your transition into the work environment.



## Course Equality Impact Assessment

Question	Y/N	Anticipatory adjustments/actions
The promotion of the course is open and inclusive in terms of language, images and location?	Y	
Are there any aspects of the curriculum that might present difficulties for disabled students? For example, skills and practical tests, use of equipment, use of e-learning, placements, field trips etc.	N	If so indicate the anticipatory adjustments and arrangements here
Are there any elements of the content of the course that might have an adverse impact on any of the other groups with protected characteristics <sup>1</sup> ?	N	If so then indicate the anticipatory adjustments and arrangements here
If the admission process involves interviews, performances or portfolios indicate how you demonstrate fairness and avoid practices that could lead to unlawful discrimination?	NA	
Confirm that you have considered that the course learning outcomes and Graduate Impact Statements are framed in a non-discriminatory way.	Y	
Confirm that the course handbook makes appropriate reference to the support of disabled students.	Y	

<sup>1</sup> Age, Gender reassignment, Marriage and civil partnership, Pregnancy and maternity, Race, Religion and belief, Sex, Sexual orientation

<b>Administrative Information – Faculty completion</b>	
<b>Faculty</b>	University of Bedfordshire Business School
<b>Portfolio</b>	MBA
<b>Department/School</b>	Strategy and Management
<b>Course Coordinator</b>	Ioannis Dermitzakis
<b>Trimester pattern of operation</b>	Block delivery (6 intakes per year)
<b>PSRB renewal date (where recognised)</b>	
<b>Version number</b>	1/20
<b>Approved by (c.f. Quality Handbook ch.2)</b>	TQSC
<b>Date of approval (dd/mm/yyyy)</b>	1
<b>Implementation start-date of this version (plus any identified end-date)</b>	August 2020
<b>Study model type (e.g. study centre)</b>	On campus

	<b>Name</b>	<b>Date</b>
<b>Form completed by</b>	Dr Alexander Kofinas	5.8.20
<b>Signature of Chair of Faculty TQSC</b>		

<b>Course Updates</b>		
<b>Date (dd/mm/yyyy)</b>	<b>Nature of Update</b>	<b>FTQSC Minute Ref:</b>
12.04.2019	Extended Credits and Units to reflect 24 Month delivery format	
14.5.20	Diets updated	
5.8.20	Remove specialist unit CIS109-6 Replace with CIS109-6 that is more appropriate to business and management students	

<b>Administrative Information – Academic Registry completion</b>	
<b>Route code (post approval)</b>	<b>MBGDAAAF</b>
<b>JACS / HECoS code (KIS)</b>	
<b>SLC code (post approval)</b>	
<b>Qualification aim (based on HESA coding framework)</b>	

## Annexes to the Course Information Form

*These annexes will be used as part of the approval and review process and **peer academics** are the target audience.*

### General course information

<b>Course Title</b>	Master in Business Administration with Data Analytics
<b>Qualification</b>	MBA
<b>Route Code (SITS)</b>	
<b>Faculty</b>	University of Bedfordshire Business School
<b>Department/School/Division</b>	Strategy and Management
<b>Version Number</b>	1/20

## Annex A: Course mapping of unit learning outcomes to course learning outcomes

Unit code	BSS064-6	BSS058-6	BSS060-6	BSS057-6	CIS108-6	CIS109-6	BSS074-6-6	CIS132-66	BSS063-6	BSS056-6
Level	7	7	7	7	7	7	7	7	7	7
Credits	30	30	30	30	30	30	10	10	15	45
Core or option	C	C	Core	Core	Core	Core	Core	Core	M-level Core	M- Level Core
Course Learning Outcome (number)										
1	LO1 LO2	LO1 LO2	LO1	LO1 LO2					LO1 LO2	LO1 LO2
2	LO2	LO1 LO2	LO1 LO2	LO1 LO2					LO1 LO2	LO1 LO2
3	LO2	LO1	LO1						LO1 LO2	LO1 LO2
4	LO1 LO2			LO1 LO2					LO1 LO2	LO1 LO2
5	LO2	LO1 LO2	LO1 LO2	LO2					LO1 LO2	LO1 LO2
6	LO2	LO1 LO2	LO2						LO1 LO2	LO1 LO2
7	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2					LO1 LO2	LO1 LO2
8					LO1 LO2					
9						LO2				
10						LO1				
11							LO1			
12								LO1		

## Annex B: Named exit or target intermediate qualifications

*This annex should be used when Schools wish to offer intermediate qualifications which sit under the main course qualification as named exit or target awards, rather than unnamed exit/default awards.*

### Section 1: General course information

<b>Intermediate Qualification(s) and titles</b>	<p><i>Specify the intermediate qualifications which are named exit or target qualifications (award types) AND what the qualification titles will be, as stated in the course information section of the associated CIF</i></p> <p><i>It is not necessary for the intermediate qualifications to have the same titles as the overall award, but the title must reflect the units taken to achieve it.</i></p>
<b>Mode(s) of Study and Duration</b>	<i>Indicate whether each intermediate qualification will be offered full time, part time or both, and the standard amount of time a student will take to complete each target qualification.</i>
<b>Type of Intermediate Qualification(s)</b>	<p><i>State whether the intermediate qualifications are named exit and/or target awards.</i></p> <p><i>Students register for target awards at the commencement of their study. Named exit awards provide an opportunity to gain a named qualification when a student fails to complete the main qualification for which they were registered or because they do not achieve the requirements of their original main qualification.</i></p>
<b>Route Code(s) (SITS) of Intermediate Qualification(s)</b>	

### Section 2: Qualification unit diet

*One table to be used for each intermediate qualification*

<b>Confirmation of unit diet for:</b>	<i>Insert intermediate qualification and title</i>	
The units to achieve the credits required may be taken from any on the overall diet for the main course qualification		<input type="checkbox"/>
A combination of units from a restricted list must be taken to achieve the credits required (specify the list below)		<input type="checkbox"/>
A specific set of units must be taken to achieve the credits required (specify units below)		<input type="checkbox"/>
List of units (if applicable):-		

## Section 3: Course structure and learning outcomes

*One table to be used for each intermediate qualification*

Intermediate qualification and title														
The Units which make up this course are:					Contributing towards the learning outcomes <i>Insert LO1 and/or LO2 for each unit into cell corresponding to the course learning outcome</i>									
Unit Code	Level	Credits	Unit Name	Core or option	1	2	3	4	5	6	7	8	9	10

## Annex C: Course mapping to FHEQ level descriptor, subject benchmark(s) and professional body or other external reference points

<b>Course (or intermediate) qualification and title</b>	Master of Business Administration with Data Analytics
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FHEQ Descriptor for a higher education qualification	Masters Level	Course Learning Outcome(s)											
		1	2	3	4	5	6	7	8	9	10	11	12
Student can demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of their academic discipline, field of study or area of professional practice		√	√	√	√	√	√	√	√	√	√		√
Student can demonstrate a comprehensive understanding of techniques applicable to their own research or advanced scholarship		√	√	√	√	√	√	√	√				√
Student can demonstrate originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline		√	√	√	√	√	√	√	√	√			√
Student can demonstrate conceptual understanding that enables the student to: <ul style="list-style-type: none"> <li>- evaluate critically current research and advanced scholarship in the discipline;</li> <li>- evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses.</li> </ul>		√	√	√	√	√	√	√	√		√		√
Student is able to deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate their conclusions clearly to specialist and non-specialist audiences		√	√	√	√	√	√	√	√	√			√
Student is able to demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level		√	√	√	√	√	√	√	√			√	√
Student is able to continue to advance their knowledge and understanding, and to develop new skills to a high level.		√	√	√	√	√	√	√	√			√	√
Student has the qualities and transferable skills necessary for employment requiring: <ul style="list-style-type: none"> <li>- the exercise of initiative and personal responsibility</li> <li>- decision-making in complex and unpredictable situations</li> <li>- the independent learning ability required for continuing professional development.</li> </ul>		√	√	√	√	√	√	√	√		√	√	√
Student can demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of their academic discipline, field of study or area of professional practice		√	√	√	√	√	√	√	√	√		√	√



Subject Benchmark Statement(s)	QAA Subject Benchmark Statements for Master's Degrees in Business and Management June 2015	Evidence and/or Course Learning Outcome(s) <i>How the course takes account of relevant subject benchmark statements</i>
Master's degrees in the business and management field are awarded to students who have demonstrated during their programme:		Course Learning Outcomes
a systematic understanding of relevant knowledge about organisations, their external context and how they are managed		1,2,3,4,5,7,8
application of relevant knowledge to a range of complex situations taking account of its relationship and interaction with other areas of the business or organisation		1,2,3,4,5,6,7,8
a critical awareness of current issues in business and management which is informed by leading edge research and practice in the field		1,2,3,4,5,6,7,8
an understanding of appropriate techniques sufficient to allow detailed investigation into relevant business and management issues		1,2,3,4,5,6, 7, 8
creativity in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to develop and interpret knowledge in business and management		1,2,3,4,5,6,7,8
ability to acquire and analyse data and information, to evaluate their relevance and validity, and to synthesise a range of information in the context of new situations		1,2,3,4,5,6,7,8
conceptual understanding that enables the student to: - evaluate the rigour and validity of published research and assess its relevance to new situations - use existing research and scholarship to identify new or revised approaches to practice		1,2,3,4,5,6,7,8
ability to conduct research into business and management issues that requires familiarity with a range of business data, research sources and appropriate methodologies, and for such to inform the overall learning process		1,2,3,4,5,6,7,8
ability to communicate effectively using a range of media (for example, orally, in writing, and through digital media)		1,2,3,4,5,6,7,8
ability to operate effectively in a variety of team roles and take leadership roles, where appropriate		1,2,3,4,5,6,7,8
ability to take an international perspective including understanding the impact of globalisation on businesses, societies and the environment and the ethical implications.		1,2,3,4,5,6,7,8

Qualification Characteristics	QAA Characteristics Statement for Master's Degrees September 2015	Evidence
		<i>How the course takes account of relevant qualification characteristics documents</i>
		Course Learning Outcomes
In-depth and advanced knowledge and understanding of their subject and/or profession, informed by current practice, scholarship and research.		1, 2, 3, 7, 8,9,10,11
Critical awareness of current issues and developments in the subject and/or profession; critical skills; knowledge of professional responsibility, integrity and ethics; and the ability to reflect on their own progress as a learner.		1, 2, 3, 4, 5,7, 8 ,9,10,11
Ability to study independently in the subject, and to use a range of techniques and research methods applicable to advanced scholarship in the subject		1, 3, 4, 7. 8 , 9,10,11,
Graduates of professional or practice masters are able to apply research and critical perspectives to professional situations, both practical and theoretical.		1, 2, 3, 4, 5, 6, 7, 8 , 9,10,11,12,
Use a range of techniques and research methods applicable to their professional activities.		1,2,3,4,5,6,7,8 , 9,10,11,12,
Equipped to enter a variety of types of employment (either subject-specific or generalist) or to continue academic study at a higher level, for example a doctorate (provided that they meet the necessary entry requirements).		Develops a broad range of knowledge and skills of business and management such that graduates have the potential to join and employer in a variety of positions.
Learning tends to be structured, and programme structure may be developed in collaboration with the relevant PSRB or employer, and may include practical elements, such as fieldwork, placements or other opportunities for work-based learning, as well as a project undertaken through independent study.		Course is practice-led throughout comprising practice events, live projects, contemporary cases, simulation and an independent project applying theory to practice.

Professional body or other external reference points	(insert title and year)	Evidence
		<i>How the course takes account of Professional body or other external reference points</i>

## Annex D: Diet Template

<b>Course Title:</b>	<b>Master in Business Administration with Data Analytics</b>		
<b>Route Code:</b>	<b>TBC</b>	<b>Mode: e.g. Full Time</b>	<b>Full-time</b>
<b>Length of course:</b>	<b>24 months</b>		

Please note a separate diet sheet is needed for each location of delivery (i.e. Luton, Bedford, partner location), each start date (i.e. October, February), each course length (i.e. 12 month, 15 month) & each attendance mode (i.e. Full Time).

### Location of delivery (please tick):

Luton AA	√	
Bedford AB		
Milton Keynes AD		
Other (please state)		

### Delivery pattern - please highlight all applicable start months, if other please state):

<b><u>PG Block delivery</u></b> <b><u>(intake months ONLY)</u></b>	<b>BLK1</b> <b>OCT</b>	<b>BLK2</b> <b>NOV</b>	<b>BLK3</b> <b>FEB</b>	<b>BLK4</b> <b>APR</b>	<b>BLK5</b> <b>JUN</b>	<b>BLK6</b> <b>AUG</b>
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A list of valid available period codes can be found on the intranet at <https://in.beds.ac.uk/registry/student-records/srs-training-and-development/sits>. Please refer to this when completing the diet sheet below. If your diets differ year to year e.g. SET A, SET B, please indicate clearly the academic year and set applicable.

Field Cod

If your diet includes units which have not yet been assigned codes, please ensure this is clear by using NEW in the unit code column, followed by the correct prefix to be used e.g. ASS. Student Records will then assign a new unit code. Please note that a change in the credit value of an existing unit will require a new unit code to be created.

**DIETS B: Units for Academic Year 2020/21 August intake and alternate years thereafter**

Code	Unit Name	Unit Location	Core/ Option	Period of Study	Credits
BSS070-6	Advancing Professional Practice	AA	C	Block 6-5	0
BSS057-6	Corporate Innovation and Entrepreneurship	AA	C	Block 6	30
BSS064-6	Leading and Managing Organisational Resources	AA	C	Block 1	30
BSS060-6	Project Management	AA	C	Block 2	30
BSS058-6	Strategy and the Global Competitive Environment	AA	C	Block 3	30
	Vacation			Block 4	
CIS132-6	Developing Independent Research	AA	C	Block 5	10
CIS108-6	Data Modelling , Management & Governance	AA	C	Block 6	30
BSS074-6	Personal Development Panning	AA	C	Block 1	10
CIS109-6	Computer Networks and Security	AA	C	Block 2	30
	Vacation			Block 3	
BSS063-6	Management Practice	AA	C	Block 4	15
BSS056-6	Theory into Practice Project	AA	C	DISSC	45

**DIETS A: Units for Academic Year 2020/21 October intake and alternate years thereafter****October Intake:**

Code	Unit Name	Unit Location	Core/ Option	Period of Study	Credits
BSS070-6	Advancing Professional Practice	AA	C	Block 1-6	0
BSS064-6	Leading and Managing Organisational Resources	AA	C	Block 1	30
BSS060-6	Project Management	AA	C	Block 2	30
BSS058-6	Strategy and the Global Competitive Environment	AA	C	Block 3	30
BSS057-6	Corporate Innovation and Entrepreneurship	AA	C	Block 4	30
	Vacation			Block 5	
CIS108-6	Data Modelling , Management & Governance	AA	C	Block6	30
BSS074-6	Personal Development Panning	AA	C	Block 1	10
CIS109-6	Computer Networks and Security	AA	C	Block 2	30
CIS132-6	Developing Independent Research	AA	C	Block 3	10

	Vacation			Block 4	
BSS063-6	Management Practice	AA	C	Block 5	15
BSS056-6	Theory into Practice Project	AA	C	SEM3	45

**DIETS A: Units for Academic Year 2020/21 November intake and alternate years thereafter**

Code	Unit Name	Unit Location	Core/ Option	Period of Study	Credits
BSS070-6	Advancing Professional Practice	AA	C	Block 2-1	0
BSS060-6	Project Management	AA	C	Block 2	30
BSS058-6	Strategy and the Global Competitive Environment	AA	C	Block 3	30
BSS057-6	Corporate Innovation and Entrepreneurship	AA	C	Block 4	30
BSS064-6	Leading and Managing Organisational Resources	AA	C	Block 5	30
	Vacation			Block 6	
BSS074-6	Personal Development Planning	AA	C	Block 2	10
CIS109-6	Computer Networks and Security	AA	C	Block 3	30
CIS132-6	Developing Independent Research	AA	C	Block 4	10
CIS108-6	Data Modelling , Management & Governance	AA	C	Block1	30
	Vacation			Block 5	
BSS063-6	Management Practice	AA	C	Block 6	15
BSS056-6	Theory into Practice Project	AA	C	DISSA	45

**DIETS A: Units for Academic Year 2020/21 February intake and alternate years thereafter**

Code	Unit Name	Unit Location	Core/ Option	Period of Study	Credits
BSS070-6	Advancing Professional Practice	AA	C	Block 3-2	0
BSS058-6	Strategy and the Global Competitive Environment	AA	C	Block 3	30
BSS057-6	Corporate Innovation and Entrepreneurship	AA	C	Block 4	30
BSS064-6	Leading and Managing Organisational Resources	AA	C	Block 5	30
BSS060-6	Project Management	AA	C	Block 6	30
	Vacation			Block 1	
CIS109-6	Computer Networks and Security	AA	C	Block 2	30
CIS132-6	Developing Independent Research	AA	C	Block 3	10
CIS108-6	Data Modelling , Management & Governance	AA	C	Block 4	30

BSS074-6	Personal Development Planning	AA	C	Block 5	10
	Vacation			Block 6	
BSS063-6	Management Practice	AA	C	Block 1	15
BSS056-6	Theory into Practice Project	AA	C	SEM1	45

**DIETS A: Units for Academic Year 2020/21 April intake and alternate years thereafter**

Code	Unit Name	Unit Location	Core/ Option	Period of Study	Credits
BSS070-6	Advancing Professional Practice	AA	C	Block 4-3	0
BSS057-6	Corporate Innovation and Entrepreneurship	AA	C	Block 4	30
BSS064-6	Leading and Managing Organisational Resources	AA	C	Block 5	30
BSS060-6	Project Management	AA	C	Block 6	30
BSS058-6	Strategy and the Global Competitive Environment	AA	C	Block 1	30
	Vacation			Block 2	
CIS132-6	Developing Independent Research	AA	C	Block 3	10
CIS108-6	Data Modelling , Management & Governance	AA	C	Block 4	30
BSS074-6	Personal Development Planning	AA	C	Block 5	10
CIS109-6	Computer Networks and Security	AA	C	Block 6	30
	Vacation			Block 1	
BSS063-6	Management Practice	AA	C	Block 2	15
BSS056-6	Theory into Practice Project	AA	C	DISSB	45

**DIETS A: Units for Academic Year 2020/21 June intake and alternate years thereafter**

Code	Unit Name	Unit Location	Core/ Option	Period of Study	Credits
BSS070-6	Advancing Professional Practice	AA	C	Block 5-4	0
BSS064-6	Leading and Managing Organisational Resources	AA	C	Block 5	30
BSS060-6	Project Management	AA	C	Block 6	30
BSS058-6	Strategy and the Global Competitive Environment	AA	C	Block 1	30
BSS057-6	Corporate Innovation and Entrepreneurship	AA	C	Block 2	30
	Vacation			Block 3	
CIS108-6	Data Modelling , Management & Governance	AA	C	Block 4	30
BSS074-6	Personal Development Planning	AA	C	Block 5	10
CIS109-6	Computer Networks and Security	AA	C	Block 6	30

CIS132-6	Developing Independent Research	AA	C	Block 1	10
	Vacation			Block 2	
BSS063-6	Management Practice	AA	C	Block 3	15
BSS056-6	Theory into Practice Project	AA	C	SEM2	45

**DIETS B: Units for Academic Year 2021/22 August intake and alternate years thereafter**

Code	Unit Name	Unit Location	Core/ Option	Period of Study	Credits
BSS070-6	Advancing Professional Practice	AA	C	Block 6-5	0
BSS060-6	Project Management	AA	C	Block 6	30
BSS058-6	Strategy and the Global Competitive Environment	AA	C	Block 1	30
BSS057-6	Corporate Innovation and Entrepreneurship	AA	C	Block 2	30
BSS064-6	Leading and Managing Organisational Resources	AA	C	Block 3	30
	Vacation			Block 4	
CIS108-6	Data Modelling , Management & Governance	AA	C	Block 5	30
BSS074-6	Personal Development Panning	AA	C	Block 6	10
CIS109-6	Computer Networks and Security	AA	C	Block 1	30
CIS132-6	Developing Independent Research	AA	C	Block 2	10
	Vacation			Block 3	
BSS063-6	Management Practice	AA	C	Block 4	15
BSS056-6	Theory into Practice Project	AA	C	DISSC	45

**DIETS B: Units for Academic Year 2021/2022 October intake and alternate years thereafter**

Code	Unit Name	Unit Location	Core/ Option	Period of Study	Credits
BSS070-6	Advancing Professional Practice	AA	C	Block 1-6	0
BSS058-6	Strategy and the Global Competitive Environment	AA	C	Block 1	30
BSS057-6	Corporate Innovation and Entrepreneurship	AA	C	Block 2	30
BSS064-6	Leading and Managing Organisational Resources	AA	C	Block 3	30
BSS060-6	Project Management	AA	C	Block 4	30
	Vacation			Block 5	
CIS109-6	Computer Networks and Security	AA	C	Block 1	30
CIS132-6	Developing Independent Research	AA	C	Block 2	10
CIS108-6	Data Modelling , Management & Governance	AA	C	Block 3	30
BSS074-6	Personal Development Panning	AA	C	Block 6	10
	Vacation			Block 4	
BSS063-6	Management Practice	AA	C	Block 5	15
BSS056-6	Theory into Practice Project	AA	C	SEM3	45

**DIETS B: Units for Academic Year 2021/2022 November intake and alternate years thereafter**

Code	Unit Name	Unit Location	Core/ Option	Period of Study	Credits
BSS070-6	Advancing Professional Practice	AA	C	Block 2-1	0
BSS057-6	Corporate Innovation and Entrepreneurship	AA	C	Block 2	30
BSS064-6	Leading and Managing Organisational Resources	AA	C	Block 3	30
BSS060-6	Project Management	AA	C	Block 4	30
BSS058-6	Strategy and the Global Competitive Environment	AA	C	Block 5	30
	Vacation			Block 6	
CIS132-6	Developing Independent Research	AA	C	Block 1	10
CIS108-6	Data Modelling , Management & Governance	AA	C	Block 2	30
BSS074-6	Personal Development Panning	AA	C	Block 3	10
CIS109-6	Computer Networks and Security	AA	C	Block 4	30
	Vacation			Block 5	
BSS063-6	Management Practice	AA	C	Block 6	15
BSS056-6	Theory into Practice Project	AA	C	DISSA	45



**DIETS B: Units for Academic Year 2021/2022 February intake and alternate years thereafter**

Code	Unit Name	Unit Location	Core/ Option	Period of Study	Credits
BSS070-6	Advancing Professional Practice	AA	C	Block 3-2	0
BSS064-6	Leading and Managing Organisational Resources	AA	C	Block 3	30
BSS060-6	Project Management	AA	C	Block 4	30
BSS058-6	Strategy and the Global Competitive Environment	AA	C	Block 5	30
BSS057-6	Corporate Innovation and Entrepreneurship	AA	C	Block 6	30
	Vacation			Block 1	
CIS108-6	Data Modelling , Management & Governance	AA	C	Block 2	30
BSS074-6	Personal Development Panning	AA	C	Block 3	10
CIS109-6	Computer Networks and Security	AA	C	Block 4	30
CIS132-6	Developing Independent Research	AA	C	Block 5	10
	Vacation			Block 6	
BSS063-6	Management Practice	AA	C	Block 1	15
BSS056-6	Theory into Practice Project	AA	C	SEM1	45

**DIETS B: Units for Academic Year 2021/2022 April intake and alternate years thereafter**

Code	Unit Name	Unit Location	Core/ Option	Period of Study	Credits
BSS070-6	Advancing Professional Practice	AA	C	Block 4-3	0
BSS060-6	Project Management	AA	C	Block 4	30
BSS058-6	Strategy and the Global Competitive Environment	AA	C	Block 5	30
BSS057-6	Corporate Innovation and Entrepreneurship	AA	C	Block 6	30
BSS064-6	Leading and Managing Organisational Resources	AA	C	Block 1	30
	Vacation			Block 2	
BSS074-6	Personal Development Panning	AA	C	Block 3	10
CIS109-6	Computer Networks and Security	AA	C	Block 4	30
CIS132-6	Developing Independent Research	AA	C	Block 5	10
CIS108-6	Data Modelling , Management & Governance	AA	C	Block 6	30
	Vacation			Block 1	
BSS063-6	Management Practice	AA	C	Block 2	15
BSS056-6	Theory into Practice Project	AA	C	DISSB	45

**DIETS B: Units for Academic Year 2021/2022 June intake and alternate years thereafter**

<b>Code</b>	<b>Unit Name</b>	<b>Unit Location</b>	<b>Core/ Option</b>	<b>Period of Study</b>	<b>Credits</b>
BSS070-6	Advancing Professional Practice	AA	C	Block 5-4	0
BSS058-6	Strategy and the Global Competitive Environment	AA	C	Block 5	30
BSS057-6	Corporate Innovation and Entrepreneurship	AA	C	Block 6	30
BSS064-6	Leading and Managing Organisational Resources	AA	C	Block 1	30
BSS060-6	Project Management	AA	C	Block 2	30
	Vacation			Block 3	
CIS109-6	Computer Networks and Security	AA	C	Block 4	30
CIS132-6	Developing Independent Research	AA	C	Block 5	10
CIS108-6	Data Modelling , Management & Governance	AA	C	Block 6	30
BSS074-6	Personal Development Panning	AA	C	Block 1	10
	Vacation			Block 2	
BSS063-6	Management Practice	AA	C	Block 3	15
BSS056-6	Theory into Practice Project	AA	C	SEM2	45